Name

Address Phone# 99xxxxxxxx [xxx@gmail.com](mailto:xxx@gmail.com)

**Academic Qualifications**

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| **Degree** | **Institute** | **University/Board** | **Percentage** |
| Mathematics hons. | XXX College | 2003 – 2006 | XX% |
| CBSE | AISSCE(Std XII) | 2002-2003 | XX% |
| CBSE | AISSE (Std X) | 2000-2002 | XX% |

**Professional Experience**

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| **Absolutdata Technologies** | | **Senior Analyst** | | *July '06 – Till Date* |
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| **Job Profile** | * Responsible for delivery of Analytics, Survey/questionnaire designing and Market Research Projects by understanding the business problem, executing various techniques to solve the problem and suggest recommendations. * Firm Development activities including Recruitment and Training | | | |
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| **Project Experience** | **Analytics Projects** | | *October’06- December’06* | |
| * Developed a statistical response model for a leading U.S. based insurance client which involved data collection, preparation and model building using SAS. * Part of market segmentation study which involved using tools such as K means, two step and Latent Class segmentation. | | | |
| **Survey Designing** | | *July’06 – till date* | |
| * Responsible for designing a survey for a leading online music service provider. It involved identifying the reasons behind the churn and provides solutions for customer retention as well as reducing the churn. * Led a team involved in the design of a survey which dealt with relationships and aimed at capturing the changing attitudes of people towards human relationships. * Developed a training module for the new employees and trained them. | | | |
| **Market Research (FSMR)** | | *November’06 – till date* | |
| * Delivered projects which involved providing end to end services to the client who involves exploratory analysis using SPSS and Quantum. | | | |

**Achievements/Co-curricular activities**

* Have been repeatedly been given a High rating in “Managerial” and “Communication” skills in AbsolutData Technologies.
* Runners-up in the ALL INDIA BUSINESS PLAN competition held at IIT DELHI. The business plan was mainly focused on the fast growing Indian PC Gaming Industry and covered aspects like Market Survey, Marketing Strategy, Financial and Contingency Plans.
* Trained under Rita Bhandari in Kathak for five years and done solo and group stage performances. Also reached the elementary level (IInd level) in jazz.
* Was a part of the dramatics society, ANUBHUTI in college and done many stage shows in IIT Delhi and North Campus.
* I was an active member of the social service club in school and was awarded an   appreciation certificate. I was a school representative for SOS (An NGO working for the betterment of village children).

**Assignments/Projects**

* Completed a project on auto car loans with ICICI BANK in November 2005 which involved the complete lifecycle of a car loan sanctioning process. The steps included acquiring the hardcopy from the customer, creating a scoring model, due diligence of the customer (D/IP/TV) and post follow-up procedure after the loan is sanctioned.
* Being a part of ANUBHAV SHIKSHA KENDRA (a project started by DPS RK Puram aiming at the education of the slum children) was involved in arranging classes, school supplies and recreational activities.